

FURY

Designing immersive broadcast
and virtual production experiences.

A creative studio specializing in virtual production, broadcast design, AR/XR graphics,
and real-time environments for sports, esports, entertainment, and live events.

Our Services

01

Creative Services

Virtual Production, Broadcast Graphics, XR, Motion Design, and Branding.



02

Virtual Set Design

Photorealistic virtual environments for broadcast, esports, and live productions.



03

Real-Time Graphics

Live graphics, AR elements, data visualizations, and broadcast packages.



04

Esports Solutions

Tournament broadcasts, virtual studios, show packages, and live event support.



05

Rental Services

Production equipment, broadcast hardware, camera systems, and studio technology.



06

Integration & Consulting

System integration, workflow design, technical support, and production consulting.



SELECTED WORK

Featured Projects



JDT



CTV Olympics



TEC Showdown

Why Work With Us

01

Broadcast-First Design

Every environment is built for the camera lens, optimized for live broadcasts, virtual production, and audience engagement.

02

Testing, Deployment & Optimization

Rigorous testing, seamless deployment, and performance optimization ensure reliable execution across every production environment.

03

Unreal Engine Expertise

Native Unreal Engine workflows delivering cinematic visuals, scalable environments, and broadcast-ready performance.

04

Flexible Environments

Virtual sets designed to adapt across different shows, events, brands, and production requirements.

05

Creative + Technical

We combine creative design, technical integration, and production workflows to deliver complete end-to-end solutions.

06

Scalable Live Solutions

From esports tournaments and broadcast studios to large-scale live events, our solutions scale to any production size.

LET'S CREATE SOMETHING

Extraordinary.

We help broadcasters, esports organizations, and brands create engaging visual experiences through virtual production and broadcast innovation.



Hello@xrfury.com



WEBSITE



LINKEDIN